



PHOTOGRAPHY & VIDEOGRAPHY POLICY - AS FOOTBALL ACADEMY PORTSMOUTH

Our photography and video policy outlines the rules and guidelines for taking and using photos and videos, especially when children or vulnerable individuals are involved. It addresses issues like consent, data protection, and responsible sharing of images, often focusing on safeguarding and privacy.

Key aspects of a photography and video policy:

- **Consent:**

Obtaining consent from individuals (or their guardians, if under 16) before taking photos or videos is crucial. This ensures they understand how their image will be used. We as a business, solely use all photography and videography for social media purposes in a marketing manner. We ensure that all parents are in agreeing to these requests and documents are held on our files with parents pre signed authorisation. We do not allow parents/guardians to also take photo's or video's unless we have consent of all other participants.

- **Data Protection:**

Policies should address how images are stored, accessed, and used, adhering to [GDPR](#) and other relevant data protection laws. We store these in line with our other policies and adhering to our GDPR policy.

- **Responsible Sharing:**

Policies should guide the responsible sharing of images, particularly on social media, emphasizing the potential impact on privacy and well-being. As stated above, this will NOT be done unless we have a pre signed authorisation by all parents/guardians.

- **Safeguarding:**

Our Policies prioritize the safety and well-being of children and vulnerable individuals, minimizing risks associated with image capture and distribution.

- **Specific Guidelines:**

This policy provides specific guidelines for our specific setting (e.g., schools, community centers, events) and situations, addressing issues like filming in public places or using images for commercial purposes. This is purely for our marketing and social media promotion. Always using parents/guardians pre authorised signatures.



- **Roles and Responsibilities:**

It is our, AS FOOTBALL ACADEMY PORTSMOUTH, responsibility to ensure that the images and videos are kept in line with the GDPR/Safeguarding policies, and are only stored on our works camera/social medias sites, in line with parents/guardians pre authorised signatures.

This document is reviewed annually – Lasted updated September 2026.

Signed Andy Sillence.....2026.....

Andy Sillence – Director AS Football Academy Portsmouth.